

Strategic Plan 2024-2028

Candor Free Library

Our Mission Statement

To promote literacy and community engagement by providing materials, resources, technologies, and programs to aid individuals in the pursuit of education, information, pleasure, and research.

Goal I: Expand Program Offerings

Continue to provide and promote a diversity of programs and experiences for a broad range of populations in the community. In particular:

1. Explore new grants to assist in accomplishing such a goal
2. Establish an outreach program for individuals who are unable to visit the library
3. Educate library trustees, friends and the public about all services that are available through the Candor Free Library and the Finger Lakes Library System

Goal II: Increase Accountability and Public Accessibility

1. Maintain an online calendar of events and a social media presence on Facebook
2. Continue to make meeting times, minutes, board members and additional information publicly available and readily accessible
3. Develop and implement policies related to the following:
 - a. Personnel and volunteers
 - b. Financial controls
 - i. Purchasing procurement
 - ii. Petty cash
 - c. Social media

Goal III: Continue to improve the library collection

1. Use grants to add more recently published books in a broader diversity of genres that reflect patron requests
2. Complete the digitization of the periodicals in basement storage to the best of our abilities with the resources we have

Goal IV: Increase outreach to schools and the community

Develop relationships with the schools, community groups and members of the community to strengthen the library's role with regards to fulfilling our mission statement

1. Continue to build and maintain our relationship with both the Candor Elementary and High School libraries to support the education of the children in our community
2. Build relationships with the local preschools, homeschoolers and other families
3. Apply for grants including the Finger Lakes Library Outreach Mini-Grant to develop a program to get books and materials delivered to home-bound readers
4. Build and strengthen our relationship with senior citizens via the above mentioned developing outreach program

Goal V: Finances

1. Steward our cash to provide optimum income while maintaining adequate cash flow
2. Work on securing sufficient funding with a focus on long-term sustainability and improving the accessibility and functionality of the library
3. Provide training to the employees and board members
4. Transition to spreadsheets to provide more detailed accounting regarding grant expenditures